

SERVICED RESIDENCES • RENTAL HOUSING • APARTMENT HOTELS

CORPORATE PROFILE



### Starlit Suites

**Starlit Suites** is a company dedicated to providing qualitative management services to the hospitality industry focusing on all aspects of Serviced Residences and Apartment Hotel operations, sales & marketing and technical services for private investors, developers, apartment hotel owners or fund managers who wish to out source the operations of their asset.

We are dedicated to maximizing profits for our clients and enhancing their asset value. Our vision is to be the leading Indian chain of serviced apartments in the country and further expanding the brand Starlit Suites and our hospitality internationally.



## The People

A carefully chosen team of individuals have been selected by Starlit Suites to provide the highest quality of expertise to our ventures. Between them, the team has several decades of experience in their respective fields both domestically and internationally. The team is led by Mr. Anil Minocha, a hospitality industry professional with over four decades of experience.

The team has experience with start up projects, brand conversions, turnaround operations as well as multi unit management. Innovative and progressive in our philosophy - the members concentrate on efficiency and technology based innovation.

Similarly, future growth for Starlit will be based on attracting both local and international talent that are like minded in their focus on quality and efficiency The leadership brings years of operational experience across the globe with both individually owned and brand companies.



## Vision

Starlit Suites has aggressive growth plans, with a vision of managing over 5000 suites in Asia, Middle East & Africa by 2020. The promoters have sufficient exposure in Serviced Residences / Rental Housing worldwide and have also entered into this segment in India for more than 5 years now and are managing an inventory of over 350 suites for the Owners.

Starlit Suites is developing strategic sites in major Indian cities in conjunction with Developers where they offer an investment opportunity to a select group of individuals to acquire these residential apartments with the apartment offered back into the rental pool for Starlit to manage on behalf of the investor.



## Serviced Apartments

Starlit is a lifestyle provider. Starlit's philosophy is to provide serviced residences that epitomize comfort, safety, security, hygiene, style and luxury. In every Starlit city and at each Starlit location, we will adhere to three absolute tenets:

### **Style**

From furniture to fittings, Starlit residences combine hip style with supreme functionality. For each property our design team introduces local touches and creates welcoming spaces that reflect our East-meets-West heritage.

### **Service**

We believe that an exceptional living experience requires an unrivalled standard of service. To meet these standards, we are committed to hiring and training the most experienced and qualified staff. The result is a team comprised of dedicated professionals who go out of their way to meet the needs of our tenants and who work continuously to improve our service quality in innovative and practical ways.

### Location

Carefully chosen and fully researched, each Starlit property will be located in the city's IT/Industry hub, with a focus on providing our residents a facility of walk to work. Our residents benefit in every way, including convenient transport links, proximity to cultural and entertainment venues, and easy access to essential amenities, such as grocery stores and laundry services.



# Serviced Apartments

The standard Starlit Suites Apartments are fully loaded for the extended stay, corporate and MICE segments in various formats like Studios, One BHKs, Two BHKs, Three BHKs and Villas.

The unit are always fully furnished and equipped with modern kitchens.

#### **Standard Amenities**

- Restaurant
- Swimming Pool and Gym
- Meeting Rooms, Conference Halls, Business Center
- Wireless Internet
- 24 hours service
- Total Power backup
- Highest levels of Safety and Security
- Certain locations may have extra amenities like Spa, etc depending on profile of the location and guests

#### In Room Facilities

- Television
- Refrigerator
- Microwave
- Electric Cooktop / Hob and Chimney
- Locker
- · Blender, Toaster
- Iron Box and Table



# Operational Properties

Bengaluru | Kochi | Pune | Neemrana (NCR)





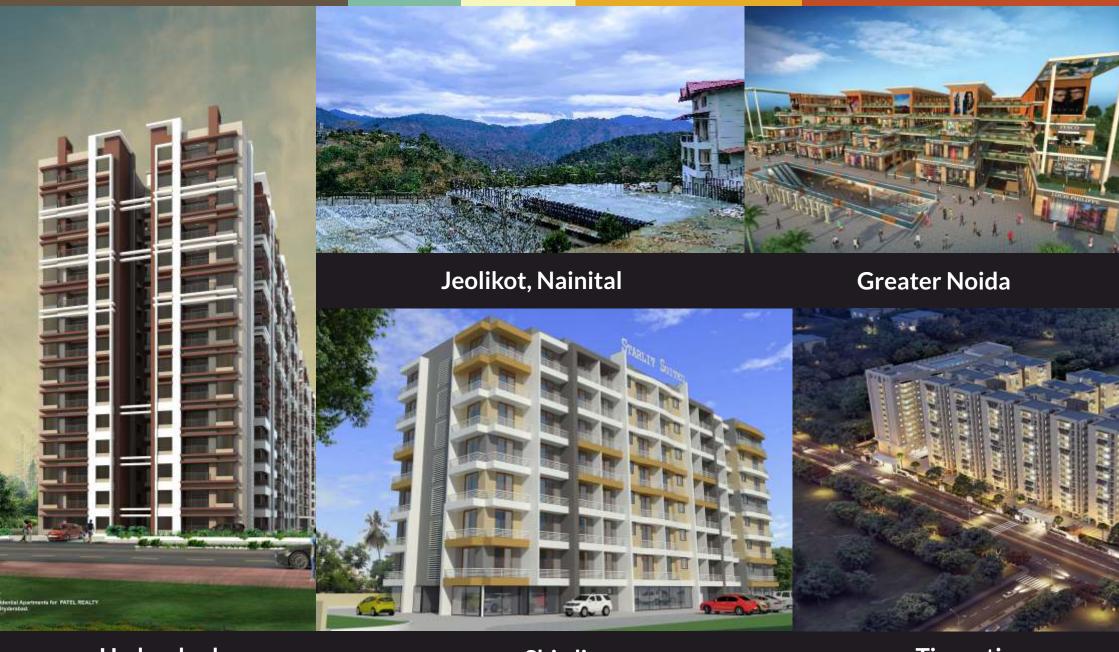




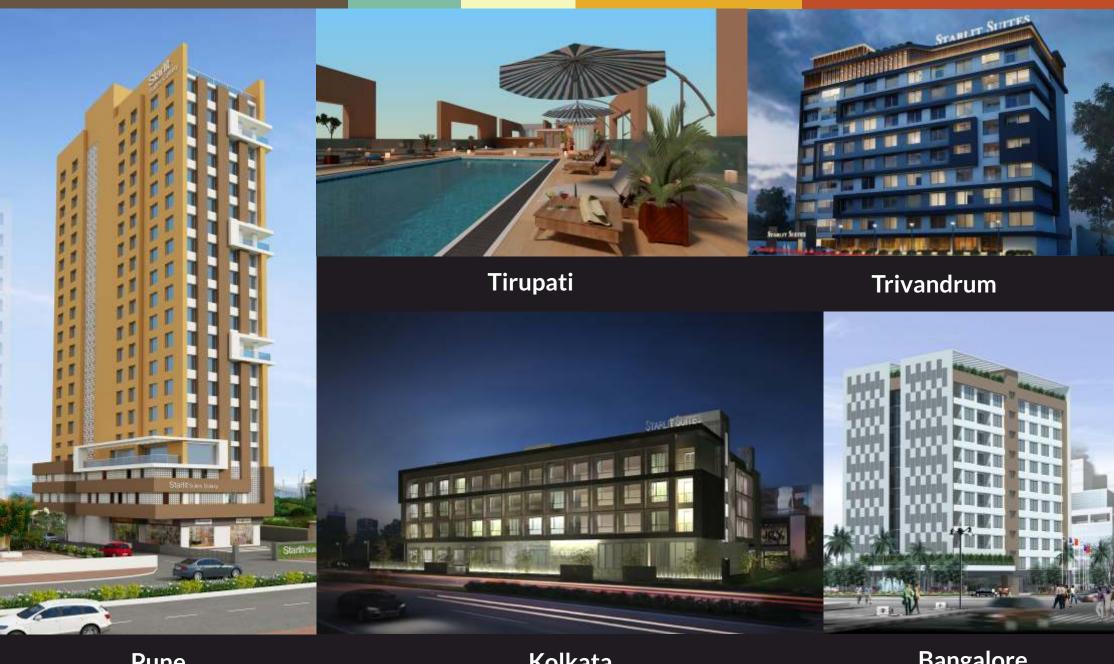
# Properties under Development

Hyderabad | Tirupati | Kolkata | Shirdi

Nainital | Pune | Bangalore | Greater Noida



Hyderabad Shirdi Tirupati



Bangalore Kolkata Pune



Starlit Suites Management, Team & Associates

## Anil Minocha

### Chairman



Graduated from the hotel school Mumbai in 1969 has about 40 years of exposure in the Hospitality and Tourism Industry. He has extensive exposure having managed hotels in key management positions.

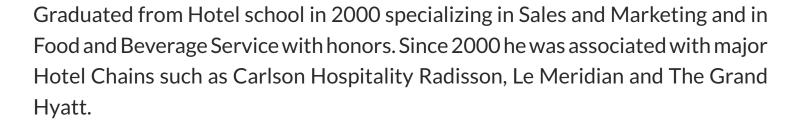
He has traveled extensively in India, maintaining very good relationship with all the leading Travel and Tourism Industry and has been instrumental in reviving business in Tourism. Has attended various seminars and conferences and tourism conventions and is an imminent speaker on tourism and hospitality.

He is instrumental in bringing a turnaround in hotels from their low sales to high sales and to develop it to profit yield enterprise. Provide complete Asset Management to units and developers. He has pioneered Starlit Suites and Rental Pool Management in India since 2004 and is leading the company to become the largest operator of Serviced Apartments in the country.



## Saurabh Minocha

## Managing Director



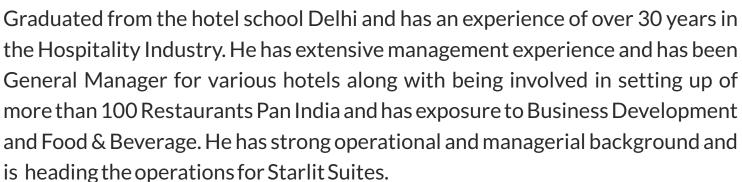
He has also been involved in pioneering Starlit Suites with the Management Operations of Serviced Residences since 2004 from the project stage and has led the entire workforce in cohesion to ensure that the venture is operated successfully with a healthy bottom line.

Overall, he has a good exposure and experience in Management, Marketing, and Business Development of Hospitality Projects.











Graduated from the erstwhile Oberoi Centre of Learning and Development in Delhi - the premier Hotel School of Asia, having over 30 years of rich experience in the Hospitality Industry in Operations, Renovations, Projects and Pre-opening of 5 star deluxe properties including Resorts, Business hotels, Premium Serviced Apartments etc. He has worked in Senior Management positions as a Director and General Manager in multiple locations in India and has expertise in all aspects of Hotel Planning and Operations with special emphasis on Front Office, Food and Beverage and Business Development. His rich experience in the hospitality field is ideally suited to the development plans of the group as they go forward.







Has a varied industry exposure since graduating from SNDT Mumbai in 1997. She has worked in various managerial positions in the Garment, Retail and Real Estate Industries. She has been associated with Starlit since inception and handles the key responsibility of manpower management and operations. Heads the projects and operations of western India for Starlit.

## Onil Chandna

Mr Onil Chandna, with post-qualification experience of over 20 years brings strength to our organisation as our advisor and associate specialising in financial services. He completed his Bachelors from the Delhi University in Commerce in 1991 and thereafter qualified as a Chartered Accountant in 1995. Recently, to upgrade his knowledge and broaden the scope of practice, he is a specialist in the field of Financial Management, Internal Audit & FEMA matters.





With a post-qualification experience of over 20 years in Hospitality Sales, she brings strength to the organisation in Sales, Marketing & Business Development. She has in depth knowledge of various cities and markets having worked with International and Domestic Hotel Groups in Regional Offices and various cities in India and the Middle East. Analytically inclined, covers the market survey and market study for each Starlit location proficiently.

# Reginald John Benger

He commenced his career in the hotel industry in the year 1974 with Oberoi Sheraton, Mumbai and since worked with various properties of international hotel chains as part of the pre-opening, operations management and training team both in India and overseas. He has rich experience of over 40 years in the Industry and over a decade of experience with the Serviced Apartments managing both the unit and the Regional Operations for Starlit Suites.





## G&C Global Consortium Pvt Ltd

G&C is a leading real estate developer and wealth management firm of India with 14 branches across India and abroad, having facilitated transactions worth Rs.10,000 crores since inception in 2004. A preferred partner of the top 5 to 10 builder of major cities in India and the go-to real estate firm for NRIs based in USA, Middle East, UK and many other locations across the world, G&C is the **preferred channel partner** for **marketing Starlit Suites** across the portfolio with an **exclusive mandate** in many locations.



SERVICED RESIDENCES • RENTAL HOUSING • APARTMENT HOTELS

Get in touch with us at G&C to know more.

